Rep Order# EC'd Yes

6825826

Printed: 06/2
Last Received: 06/1
Showing Buylines: All Lines

06/22/2012 8:34 AM 06/19/2012 7:33 AM

1 of 7

Phone# Product Estimate# Fax# Buyer Station KSNV-TV LAS VEGAS, NV. Advertiser ().N.R.C.C. IE Product NR.CC IE 2012 2602 Ben Angle

Agency () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm

& PLACEMENT, 815 SLATER LANE
Sales Office (
ALEXANDRIA, VA 22314
Agency C/PI/P2/E 155/426/2602
Flight Dates 10/05/2012 - 10/11/2012

Hiatus Weeks

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

- CONTRACT COMMENT
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PLEASE SEE BELOW. THANKS!

- REMARKS -

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7A-9A	7A-9A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	5A-6A	5A-6A	5A-6A	5A-6A	5A-6A	Time
TODAY SHW	TODAY SHW	WAKE W/WAGNRS2	WAKE W/WAGNRS2	WAKE W/WAGNRS2	WAKE W/WAGNRS2	WARE W/WAGNRS2	WAKE W/WAGNRS1	WAKE W/WAGNRS1	WAKE W/WAGNRS1	WARE M/WAGNRS1	WAKE W/WAGNRS1	Program
:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	-30	Len
\$900.00	\$900.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	Rate L te
10/08-10/08	10/05-10/05	10/11-10/11	10/16-10/10	10/09-10/09	10/08-10/08	10/05-10/05	10/11-10/11	10/10-10/10	10/09-10/09	10/08-10/08	10/05-10/05	Dates
11%	4	8	2	N	2	Ю	N	N	N	N	N	Spots/Week
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<i>4</i> 1s	Δ	N	N	N	N	10	N	N	N	N	N	Total Spots
s3,600.00	\$3,600.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	s800.00	\$800.00	\$800.00	\$800.00	\$800.00	Total Cost
												Daypart

Rep Order# EC'd Yes	Station J Advertiser Product Pstimate#	Buyer Phone# Fax#	IT In	13	14	15	16	17	18	19	20	21	22	23	2,4	25	26	27	28	29
der# Yes	2 Z (Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z			ω																
6825826	SNV-TV LAS V ().N.R.C (NRCC IE 2012	Ben Angle	Day	IU	ষ	TH	SA	SA	ទប	US	μj	Z	TU	¥	TH	Ή	ĸ	TU	M	ТH
Ver#	KSNV-TV LAS VEGAS, NV ().N.R.C.C. IE NRCC IE 2012		Time	7A-9A	7A-9A	7A-9A	6A-7A	7A-9A	6A-7A	7A-8A	9A-10A	9A-10A	9A-10A	9A-10A	9A-10A	10A-11A	10A-11A	10A-11A	10A-11A	10A-11A
2	Ž		면	<u> 1</u> 2	ij	I.C	SMN	S	ÄŇ	32	Ţ	TC	TC	īc	TC		To	ΩŢ	ŤO	FO
Status Returned			Program	TODAY SHW	TODAY SHW	TODAY SHW	73 AT SUNRISE	SATURDAY TODAY	NW3-SUNRS WKND	SUN TODAY	TODAY SHW2	TODAY SHW3								
Traffic Order# 103289	Agency ()1 & PLAC ALEXAN	Flight Dates Hiatus Weeks		,																
# 103289	NATION EMENT, NDRIA, NDRIA,	10/05/2	Len	:30	: 30	: 30	:30	:30	: 30	: 30	:30	: 30	:30	: 30	:30	: 30	:30	:30	:30	: 30
	AL MEDIA RI , 815 SLATER VA 22314 VA76/2602	10/05/2012 - 10/11/2012	Rate	\$900.00	\$900.00	\$900.00	\$375.00	\$625.00	\$375.00	\$500.00	\$425.00	\$425.00	\$425.00	\$425.00	\$425.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00
Printed: 06. Last Received: 06/ Showing Buylines: All Lines	() NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Offis ALEXANDRIA, VA 22314 Salespers	12	Dates	10/09-10/09	10/10-10/10	10/11-10/11	10/06-10/06	10/06-10/06	10/07-10/07	10/07-10/07	10/05-10/05	10/08-10/08	10/09-10/09	10/10-10/10	10/11-10/11	10/05-10/05	10/08-10/08	10/09-10/09	10/10-10/10	20/11-10/11
06/22/2012 8:34 AM 06/19/2012 7:33 AM Lines	IING Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	S∑ots/Week	4 - - - -	42	4	N	42	N	N	N	N	N	И	N	N	N	ь	N	Ю
4 AM 8 AM		Phone# FAX#	Weeks eks	⊢	H	Н	Н	ئ سا	H	₽	H-3	H	Н	l,	Н	17	H	₽	Н	⊢
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	1 4: 1 1 1	42	44	N	:[5	2	N	2	2	22	20	Ν	N	8	N	12	Ν
2 of 7	PHIA REARY	6540 1845	Total Cost	\$3,600.00	\$3,600.00	\$3,600.00	\$750.00	\$2,500.00	\$750.00	\$1,000.00	\$850.00	\$850.00	\$850.00	\$850.00	\$850.00	\$650.00	\$650.00	\$650.00	\$650.00	\$650.00

Rep Order# EC'd Yes	Station Advertiser Product	Buyer Phone# Fav#	LT Ln	-	30	31	32	<u>ა</u> ა	34	3 5	⊛ 6	37	<u>ა</u> თ	39	40	41	42	.Α. Ω	44	<u>4</u> 5
# 6825826 s	KSNV-TV LAS V ().N.R.C NRCC IE 2012	Ben Angle	Day	-	ixj	×	DI	W	H.I.	ध्य	Z	TU	W	HL	SA	SU	nj	ĸ	TU	W
Ver#	KSNV-TV LAS VEGAS, NV. ().N.R.C.C. IE NRCC IE 2012 2602		Time		11A-12P	11A-12P	11A-12P	11A-12P	11A-12P	1230P-1P	1230P-1P	1230P-1P	1230P-1P	1230P-1 P	9A-930A	930A-10A	3P-4P	3 P-4 P	3P-4P	3P-4P
2 Status Returned	ν.		Program		RACHAEL RAY	RACHAEL RAY	RACHAEL RAY	RACHAEL RAY	RACHAEL RAY	NEWS 3 AT NOON	NEWS3 TDY-WKND	CHRIS MATTHEWS	DR. PHIL	DR. PHIL	DR. PHIL	DR. PHIL				
Traffic Order# 103289	Agency ()] & PLAC ALEXA	Flight Dates Hiatus Weeks																		
r# 10328	NATION EMENT	10/05/	Len		:30	: 30	: 30	: 30	: 30	:30	: 30	:30	: 30	: 30	: 30	:30	:30	: 30	:30	:30
	() NATIONAL MEDIA RESEAR & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314	10/05/2012 - 10/11/2012	Rate	.	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$500.00	\$500.00	\$450.00	\$450.00	\$450.00	\$450.00
Printed: 06 Last Received: 06 Showing Buylines: All Lines) NATIONAL MEDIA RESEARCH PLANNNING Rep Firm CEMENT, 815 SLATER LANE Sales Offi ANDRIA, VA 22314 Salespers	012	Dates		10/05-10/05	10/08-10/08	10/09-10/09	10/10-10/10	10/11-10/11	10/05-10/05	10/08-10/08	10/09-10/09	10/10-10/10	10/11-10/11	10/06-10/06	10/07-10/07	10/05-10/05	10/08-10/08	10/09-10/09	10/10-10/10
06/22/2012 8:34 AM 06/19/2012 7:33 AM ines	NG Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week		N	N	N	N	N	ц	Н	l→	ч	Н	1-3	Н	N	N	2	N
4 AM 3 AM		Phone# FAX#	₩eeks		Н	Н	户	μ	Н	₩	ш	⊢ı	ы	H	ы	Þ	l¬	H	H	Ы
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots		N	N	N	N	N	Н	Ľ	H	Ц	H	ц	ы	N	Ю	N	N
3 of 7	PHIA REARY	5540 845	Total Cost		\$650.00	\$650.00	\$650.00	\$650.00	\$650.00	\$325.00	\$325.00	\$325.00	\$325.00	\$325.00	\$500.00	\$500.00	\$900.00	\$900.00	\$900.00	30.000\$

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Daypart

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	W Station	TU Station	M Station	tation	TH	W	TU	K	πj	ТH	M	TU	ደ	н	ТН	Day	Ben Angle	NV-TV LA ().N.I NRCC IE 20 2602
	79-730P Remark:	7P-730P Remark:	7P-730P Remark:	7P-730¤ Remark:	5P-630P	5P-630F	5P-630F	5P-630E	5P-630F	430P-5E	430P-5E	430P-51	430P-51	430P-51	3P-4P	Time		NS VEGAS, R.C.C. IE 012
Agency	JEOPARDY V2 NOT NA	JEOPARDI V2 NOT NA	JEOPARD: V2 NOT NA	JEOPARD V2 NOT NA	NEWS		Program		N									
Agency (PIPLE) 155/1205/2002 EPIACTEMENT, 1815/2012 Agency (PIPLE) 155/1205/2002 Len Rate Salesperson Force Salesperson Force Salesperson Fight Dates Salesperson Force Sal	JEOP	JEOP	JEOP	JEOP														
NATIONAL MEDIJA RESEARCH PLANNING Rep Firm NATIONAL MEDIJA RESEARCH PLANNING Rep Firm NEW NATURE Sales Office (.5	v	7.5													Flight Dates Hiatus Weeks	Agency (& PLA ALEX Agency C/P1/P2/
CHPLANNING Rep from Sales Office () PHILADELLE Sales Office () AMY MCCRE Salesperson () AMY MCCRE Salesperson FAX# 215-568-65 Salesperson FAX# 215-568-18 Salesperson FAX# 215-568-18 Spots/Week # of Total Weeks Spots 1	:30	: 30	:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	Len) NATIO CEMEN ANDRIA
CHPLANNING Rep from Sales Office () PHILADELLE Sales Office () AMY MCCRE Salesperson () AMY MCCRE Salesperson FAX# 215-568-65 Salesperson FAX# 215-568-18 Salesperson FAX# 215-568-18 Spots/Week # of Total Weeks Spots 1	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$450.00	Rate	/2012 - 10/11/20	NAL MEDIA R I, 815 SLATER , VA 22314 5/426/2602
ce () PHILADELPE (c) () PHILADELPE (d) () AMY MCCRE (d) (d) AMY MCCRE (d) AMY			10/08-10/08	16/05-10/05	10/11-10/11	10/10-10/10	10/09-10/09	10/08-10/08	10/05-10/05	10/11-10/11	10/10-10/10	10/09-10/09	10/08-10/08	10/05-10/05	10/11-10/11)12	Ή
	Н	js	н	þval	ω	ω	ω	ω	ω	н	₽		н	н		Spots/Week	Salespersor Salespersor	NING Rep Firm Sales Office Salespersor
PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845 Fotal Total Cost Spots 2 \$900.00 1 \$725.00 1 \$725.00 1 \$725.00 1 \$725.00 3 \$3,600.00 3 \$3,600.00 3 \$3,600.00 1 \$1,300.00 1 \$1,300.00 1 \$1,300.00 1 \$1,300.00	1-1	н	Н	н	⊣	L	Ь	⊨ı	Н	μı	l	Н	H	Н	Н		Phone#	
LPHIA CREARY -6540 -1845 Total Cost \$900.00 \$725.00 \$725.00 \$725.00 \$3,600.00 \$3,600.00 \$3,600.00 \$3,600.00 \$3,600.00 \$3,600.00 \$3,600.00 \$3,600.00	Ь	Ч	Н	در	ω	ω	ω	ω	ω	Н	Н	Н	н)1		Total Spots	215-568 215-568	PHILADE)
	s1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$3,600.00	\$3,600.00	\$3,600.00	\$3,600.00	\$3,600.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$900.00	Total Cost	-6540 -1845	LPHIA REARY

Printed: 06/22/2012 8:34 AM
Last Received: 06/19/2012 7:33 AM
Showing Buylines: All Lines

73	72	71	70	69	*	*	*	*	*	> +	*	¥•		Station] Advertiser Product Estimate# Buyer Phone# Fax#
ω	N	₽	0	w	* % &	* 67	* 50	* 65	* 6.4	* 6 8	* 62	* 61	L P	# KS:
т	ř <u>r</u> j	W	M	K	SA Station	SA Station	TH Station	W Station	TU Station	M Station	F Station	TH Station	Day	SNV-TV LAS V ().NR.C. NRCC IE 2012 2602 Ben Angle
9P-10P	₫6-d8	10P-11P	9P-10P	401-48	7P-8P Remark:	630P-7P Remark:	730P-8P Remark:	730P-8P Remark:	730P-8P Remark:	M 730P-8P Station Remark:	730P-8P Remark:	TH 7P-730P Station Remark:	Time	KSNV-TV LAS VEGAS, NV ().N.R.C.C. IE NRCC IE 2012 2602 Ben Angle
GRIMM-NBC	WHO ARE YOU?	CHICAGO FIRE	T%O:SVU	THE VOICE	JEOP/WHEEL V2 NOT NA - JEOP/WHEEL AIRS (NEWS 3 V2 NOT NA - PROGRAM AIRS 730-8P	WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P	WHEEL-FORTINE V2 NOT NA - WHEEL 7-730P	WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P	WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P	WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P	V2 NOT NA - JEOP 630-7P	Program	·
					630-730£									Agency (). & PLAC ALEXA ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks
: 30	: 30	30	:30	: 30	:30	:30	:30	: 30	:30	: 30	:30	: 30	Len	NATION EMENT NDRIA, 155 10/05/
\$3,000,00	\$1,700.00	\$3,200.00	\$3,000.60	\$4,000.00	\$525.00	\$425.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	R ac te	ATIONAL MEDIA RESI MENT, 815 SLATER L.A DRIA, VA 22314 155/426/2602 10/05/2012 - 10/11/2012
10/05-10/05	10/05-10/05	10/10-10/10	10/10-10/10	10/08-10/08	10/06-10/06	10/06-10/06	10/11-10/11	10/10-10/10	10/09-10/09	10/08-10/08	10/05-10/05	10/11-10/11	Dates	() NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Office ALEXANDRIA, VA 22314 Salesperso 155/426/2602 Salesperso 10/05/2012 - 10/11/2012 Salesperso seks
-4	Ľ	ц	٢	ц	N	ı	Н	ц	Щ	ц	щ	Н	Spots/Week	NG Rep Firm Sales Office () Salesperson () Salespersou Phone# Salesperson FAX#
⊬	₽	⊣	H	Н	Н	f-ul	H	l	₽	ļ	Н	j <u>-</u> 3	₩eeks	() () Phone# FAX#
⊭	₽	ш	I	ы	N	l¬	н	Н	ц	<u>н</u>	Ъ	Ц	Tota1 Spots) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845
\$3,000.00	\$1,700.00	\$3,200.00	\$3,000.00	\$4,000.00	\$1,050.00	\$425.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	Total Cost	PHIA REARY 1540 845

.₩	87 IU	96 آبر	ът ј	84 SA	83 TH	82 W	81 TU	M 08	79 F	78 SU	77 su	76 SU	75 SA	74 SA		LT Ln Day		Station KSNV-TV LAS V Advertiser ().N.R.C Product NRCC IE 2012 Estimate# 2602	Rep Order# 6825826 EC'd Yes
1135P- TONITE SHW 1235A	1135P- TONITE SHW 1235A	1135P- TONITE SHW 1235A	1135P- TONITE SHW 1235A	11P-1135P WKD2 NWS-AT 11	11P-1135P NEWS 3 AT 11	830P-930P NWS3 LVE-PRIME	530P-830P NBC SUN-FTBL	4P-515P FTBL NITE AMR	10P-11P L&O SVU-SA-NBC	9P-10P PRIME-SAT-NBC		Time Program		KSNV-TV LAS VEGAS, NV. r ().N.R.C.C. IE NRCC IE 2012 2602	5 Ver# 2 Status Returned				
:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	: 30	:30	:30	:30	!	Len	Flight Dates 10/0: Hiatus Weeks	Agency () NATIO & PLACEMEN ALEXANDRIA Agency C/P1/P2/E 15	Traffic Order# 103289
\$500.00	\$500.00	\$500.00	\$500.00	\$1,100.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,600.00	\$10,000.00	\$2,500.00	\$1,200.00	\$800.00		r Rate	10/05/2012 - 10/11/2012	() NATIONAL MEDIA RESEARCH & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/2602	
10/10-10/10	10/09-10/09	10/08-10/08	10/05-10/05	10/06-10/06	10/11-10/11	10/10-10/10	10/09-10/09	10/08-10/08	10/05-10/05	10/07-10/07	10/07-10/07	10/07-10/07	10/06-10/06	10/06-10/06		Dates	12	CH	Printed: 06 Last Received: 06/ Showing Buylines: All Lincs
N	N	22	2	N	Ľ	Ľ	Ľ	Ľ	1-7	N	2	ב	Н	j=1		Spots/Week	Salesperson Phone# Salesperson FAX#	PLANNNING Rep Firm Sales Office (Salesperson (06/22/2012 8:34 AM 06/19/2012 7:33 AM Lines
ı¬	₽	₽	Ħ	⊢	H	H	Н	1-3	H	Ы	H	H	H	Н	1	# of	Phone# FAX#		4 AM 3 AM
N	N	N	N	23	щ	l -7	<u>1-7</u>	Н	H	N	N	ь	ш	Н		Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$1,000.00	s1,000.00	\$1,000.60	\$1,000.00	\$2,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$3,200.00	\$20,000.00	\$2,500.00	\$1,200.00	\$800.00]	Total Cost	6540 1845	PHIA REARY	6 of 7
																Daypart			

90 SA 1130P-1A SAT NITE LIVE	89 TH 1135P- TONITE SHW 1235A		LT Ln Day Time Program	Buyer Ben Angle Phone# Fax#	. 🔀	Rep Order# 6825826 Ver# 2 Status Returned EC'd Yes
:30	:30	!	Len	Flight Dates 10/05/2 Hiatus Weeks	Agency () NATIONAL MEDIA RESEAR & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314	Traffic Order# 103289
\$1,400.00	\$500.00		Rate	10/05/2012 - 10/11/2012) NATIONAL MEDIA RESEARCH CEMENT, 815 SLATER LANE ANDRIA, VA 22314	
10/06-10/06	10/11-10/11		Dates	2	H	Printed: 06 Last Received: 06/ Showing Buylines: All Lines
2	2		Spots/Week	Salesperson Phone# Salesperson FAX#	PLANNNING Rep Firm Sales Office (Salesperson (06/22/2012 8:34 AM 06/19/2012 7:33 AM nes
ר	⊦	-	<pre>t # of Weeks</pre>	Phone# FAX#		AM AM
2	Ν	-	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
\$2,800.00	\$1,000.00		Total Cost	540 845	HIA ŒARY	7 of 7

-REPORT TOTALS-

91

SU

1135P-12A SPORT NT-L VGS

:30

\$400.00

10/07-10/07

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1---

ب

\$400.00

Report Totals: 162 / \$147,225.00

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 162 / \$147,225.00 Sales Totals: 162 / \$147,225.00 --COMPETITIVE-Oct 12: 162 / \$147,225.00 Market Totals \$397,905 CATV 0 % KBLR % % KINC

—COMPETITIVE COMMENTS—

KTNV

KTUD

in 0%

KLAS

ω N % %

KVVU KSNV

22% √) √) (J)

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EST SHARES BASED ON ALL 5 ORDERS

Demos Books NOV12

- CREDIT RISK -

CASH IN ADVANCE